

concertnova Partners with NFL Legend Soul Cole for Do-Not-Miss Event

Guided Mindfulness with Live Music at
Rhinegeist Brewing's Event Space on September 29;
Lululemon a Support Partner

CINCINNATI, OH (August 28, 2024) —

Contact: Sara Danner Dukic (sara@maiarts.it) or Brianna Matzke (info@concertnova.com)

FOR IMMEDIATE RELEASE: concertnova is thrilled to present **"Music for the Soul" with NFL Legend Soul Cole** on **September 29th, 2024, at 2 PM** at **Rhinegeist Brewing's Event Space**, "The Clubhouse." This one-of-a-kind event **combines guided mindfulness with live classical music**, creating a transformative experience that builds community through art and meditation.

Soul Cole, a former NFL player-turned-mindfulness advocate, leads an **hour-long guided session** designed to help participants reconnect with their true selves and invite harmony into their lives. After enduring the mental, emotional, and physical challenges of life as a professional athlete, Soul found healing through mindfulness and now shares this powerful practice with others. As a leading voice in reframing masculinity and **advocating for wellness among Black men and people of color**, **Soul's approach to mindfulness is both profound and inclusive.**

The session is accompanied by a **brand-new classical music work composed by concertnova's lead artistic director, Joe Bricker**. Participants' mindful actions will directly contribute to the music, creating an immersive and collaborative artistic experience. The space is surrounded by plants, providing continually fresh air and a serene atmosphere, with the plants available for purchase afterward to support future #play-with-us concertnova events. **Lululemon is a support partner** for this event—the **first 30 people** to purchase tickets to Soul Cole AND do the following will get a **FREE Lululemon belt bag**:

- follow @concertnova on Instagram and/or Facebook
- Post about the event and tag us in the post!

WHO: [concertnova](#) and [Soul Cole](#), with support partnership from [Lululemon](#)

WHAT: a totally unique, hour-long guided mindfulness session with live classical music

WHEN: Sunday, September 29th, 2024, at 2 PM

WHERE: Rhinegeist Brewing Event Space | 1910 Elm St, Cincinnati, OH 45202

WATCH: [click here to watch a video preview of the event](#)

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TICKETS: starting at \$35 each

<https://www.concertnova.com/concerts-events/soul-cole>

PRESS KITS: [click here for a digital press kit](#)

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